

## profile

Award winning Senior Art Director with 9 years experience in interactive design, art direction, conceptual thinking, user experience and brand development. Enthusiastic about the continual development of the digital landscape and committed to designing exceptional customer experiences from concept to finished product.

I am responsible for developing compelling, disciplined ideas and designing creative, persuasive layouts. My role entails developing ideas that can successfully cross all channels, being able to take a brief from concept through to execution, and working closely with the Creative Director & Account Director whilst managing and mentoring team members to ensure the best possible results.

## awards

MCCA Best Typography Merit 2010  
BIMA Finalist 2006  
Clio Finalist 2006  
Viral Awards Runner Up Best Charity Viral 2004  
BIMA Commendation X3 2004  
The One Show Merit 2004  
Creative Showcase 1st Runner Up 2003

MCCA Best Art Direction Merit 2009  
Cannes Finalist 2006  
The One Show Finalist 2006  
BIMA Winner 2004  
Cannes Merit 2004  
Govt Internet Forum Finalist 2004

## career

### **EHS Brann - Senior Art Director (2005 to Present)**

Clients include: Intel, Reckitt-Benckiser, Diageo (Talisker, Bushmills, The Classic Malts), Peugeot, Humana, NS&I, News International, MDLF, Parrot, Barclays, Sky

### **Euro RSCG Interaction - Art Director (2003 to 2005)**

Clients included: British Heart Foundation, BMI, NHS Direct, Polaroid, Transport Direct, Crusiad, Budweiser, OKI, Argos, Michelob, Sea Britain, Evian

### **Euro RSCG Wnek Gosper - Designer (2001 to 2003)**

Clients included: Abbey National, Cadbury, Intel, Cahoot, Telewest

## skills

Art direction, design, presentation and communication skills, ability to work quickly and assess factors such as time and resources to develop fresh ideas. An in-depth knowledge of Photoshop and working knowledge of Illustrator and Flash. Familiar with video, sound and 3d editing software.

## education

Ba(hons) Marketing and Advertising - (Upper Second) London College of Communication  
A levels (Art:A English:A History:D) Dr Challoner' Grammar School

## References

“I had the pleasure of working with Ross on several occasions. He takes a professional approach to his work that is reflected in the quality of creative and the attention to detail. In my projects, Ross consistently rose to the creative challenge and was a key member of the team in successfully delivering to brief. Don't be fooled by his macho exterior - he delivers breathtakingly feminine design when the brand calls for it!”

Anna Chapman , *Head of Project Management*

“Ross Elliott is a hugely talented art director. He stays up to date with all the latest technology and understands concepts really well too. He also has a great eye. He added a massive amount to every single project he worked on with me. I have no hesitation in recommending him. If you want work that has that extra something that genuine talent offers, he's your man.”

Alan Curson, *Cannes Grand Prix winner & creative contractor*

“Working with Ross was an inspiration. I have rarely had the pleasure of working with such a conscientious and hard grafting talent. He always made insightful and valid contributions to discussions and kick off meetings and his work was always first rate. I will definitely work with Ross again and take great pleasure in recommending Ross to others.”

Neil Keating , *Senior Project Manager*